

**From:** [Joseph Torres](#)  
**To:** [Kent Smith](#)  
**Subject:** You are cordially invited - LA County Strategic Plan  
**Date:** Wednesday, July 22, 2015 1:59:34 PM  
**Attachments:** [image001.png](#)

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Dear Kent,

You are invited to participate in a work group session and to have your voice heard about what should be included in the new 2016-2020 Los Angeles County Strategic Plan for Economic Development.

**Goal of Work Group Session:**

- Discuss, formulate and come to consensus on objectives, implementation strategies and metrics to gauge success, which are achievable over the next five years, for inclusion in Los Angeles County's next Strategic Plan for Economic Development (2016-2020)

**Agenda:**

- So far, through our previous public sessions, there has been support for the following six goals, and there has been a great deal of discussion around the specific objectives and implementation ideas within each:
  1. Invest in Human Capital (from prenatal onward)
  2. Strengthen our County's Leading Traded Industry Clusters
  3. Remove barriers to (and fix) Critical Infrastructure Development, Financing and Delivery Processes (including infrastructure maintenance and resiliency)
  4. Increase our Global Connectedness (e.g. to increase our exports and attract job-creating investments, improve trade facilitation)
  5. Hasten innovation across, between and within our fast-emerging industry sectors (research, convergence)
  6. Build more livable and sustainable communities

Our first plan, the [2010-2014 Los Angeles County Strategic Plan for Economic Development](#), developed five core aspirational goals, twelve broad objectives and 52 specific strategies to ensure a more vibrant, diverse and sustainable economy for Los Angeles County.

**When:**

- 3:00pm to 5:00pm General Session  
5:00pm to 6:00pm Post-Meeting Reception  
Wednesday, July 29, 2015

**Where:**

- Grifols  
Corporate Main Conference Room  
2410 Lillyvale Ave  
Los Angeles, CA 90032

**RSVP:**

- Simply reply to this email with your RSVP or to [joseph.torres@laedc.org](mailto:joseph.torres@laedc.org)  
You may bring a colleague with you to this session. Please indicate your colleague's name on your RSVP.  
You may also send a representative of your organization if you're unable to attend.

**Supporting Documents** (please click the links below):

- [LA County Strategic Plan for Economic Development \(2010-2014\)](#)
- [Progress Report: LA County Strategic Plan for Economic Development \(2010-2014\)](#)

We are counting on your participation. What you have to say is important to the success of the next 2016-2020 plan!

Yours sincerely,

Joe

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